



SUPER HOSPITALITY EXPO

FEATURING THE GEORGIA PROSTART CULINARY AND MANAGEMENT COMPETITIONS

SAVE THE DATE

The 15th Annual HEFG Super Hospitality Expo is an educational marketing show that provides students with an interactive view of careers available in the hospitality industry.

GA INTERNATIONAL CONVENTION CENTER

MARCH 8, 2019
8:00AM TO 1:00PM



EXCITING NEWS!



Super Hospitality Expo XV will feature top high school culinary arts and management students as they compete in the Georgia ProStart Competition. The winning teams will represent Georgia at the 2019 National ProStart Invitational in Washington D.C. May 8-10, 2019.

MEET THE NEXT GENERATION OF INDUSTRY LEADERS

We are seeking exhibitors from every sector of the foodservice and hospitality industries to share their expertise with thousands of culinary arts students and educators from high schools and colleges across the state.

GET INVOLVED IN THE ACTION

JUST ANNOUNCED!

- RECRUIT NEW TALENT
- CHEF/PRODUCT DEMOS
- COMPETITION JUDGE
- COMPETITION MENTOR
- EXHIBITOR
- SPONSOR

BRAND RECOGNITION

We proudly recognize our Expo sponsors, exhibitors, mentors, and judges through various channels such as:

- PRE-EVENT MARKETING
- LESSON PLANS
- EVENT PROGRAMS
- BRANDED TEAM UNIFORMS
- SUPER EXPO T-SHIRTS
- HEFG WEBSITE
- HEFG SOCIAL MEDIA

WANT TO LEARN MORE?

For more information on how to become involved with Super Hospitality Expo XV, contact Nesha Mason, Executive Director, at neshamason@HEFG.org.



Featuring the Georgia ProStart Culinary & Management Competitions
Friday, March 8, 2018
GA International Convention Center, College Park
2019 Exhibitor Options

Premier end-cap: 10x30 highly-visible end-cap, extra pre-promotion for demonstrations in all marketing and in the event program, name designation in your Expo area, COLOR LOGO on the EXPO t-shirt. Optional Stage Presentation and Competition Signage at no cost \$5,200
Priority Corner: 10x20 highly-visible corner booth, designation in your Expo area, & COLOR LOGO on the EXPO t-shirt. Optional Competition signage at no cost \$3,200
Corner: 10x10 corner booth & COLOR LOGO on the EXPO shirt \$2,500
Double: 10x20 booth & name listed on the EXPO t-shirt \$1,000
Booth: 10x10 booth & name listed on the EXPO signage \$550

Company Name to be listed on the Expo T-shirt

Contact Name

Email for exhibitor packet / primary contact

Phone

Registrations received by December 15, 2018, will receive priority booth placement and special lesson plan marketing to all attendees in Super Expo marketing packets.

This is a binding contract for exhibit space at the 2019 HEFG Hospitality Expo. Please make a copy for your files.

Make checks payable to:

Hospitality Education Foundation of Georgia
Mail to: 1579 Monroe Drive Suite 224, Atlanta GA 30324
Fax number: 678-303-3412

Questions? Nesha Mason 678-887-8009
neshamason@hefg.org

Booth placements are determined on a first paid basis and by your HEFG donation.

* Credit cards will be charged an additional 4% transaction fee

Visa* MasterCard*

Credit Card #

Exp. date / CVV Code

Signature Date

Name as it appears on card

Credit Card Billing Address

Street City State Zip

